



**CSN
COLLISION**

= FATHER'S DAY =

CAR SHOW

in support of the C.Y.A.C.

2026

SPONSORSHIP OPPORTUNITIES

Sunday, June 21, 2026

**CSN
COLLISION**

insistoncsn.com



Sponsorship Opportunities

We are thrilled to announce that Kelowna's renowned Father's Day Car Show is returning to City Park for Father's Day, Sunday, June 21, 2026.

Presented by Lift Auto Group and CSN Collision, we promise to deliver the same great show you know and love.

This free event is an opportunity to provide a family-friendly gathering, bringing automotive enthusiasts and the community together, while raising funds and awareness for the Child & Youth Advocacy Centre of Kelowna.



**CHILD & YOUTH
ADVOCACY
CENTRE**
of Kelowna





Sponsorship Opportunities

Here is an overview of the sponsorship options available. Details of each package are provided in subsequent pages.

SPONSORSHIP LEVEL	COST	RESERVED SPACE	EVENT SIGNAGE	PRIZE CAR	DASH CARDS & BALLOTS	WEBSITE	POSTER	T-SHIRT	SOCIAL MEDIA POSTS
Prize Car <i>(5 spots available)</i>	\$3,500	10 x 10 in main field		✓		✓	✓	✓	✓
People's Choice <i>(1 spot available)</i>	\$3,500	10 x 10 activation beside stage			✓	✓	✓	✓	✓
Formula	\$3,500	10 x 10 in main field	✓			✓	✓	✓	✓
Super Sport	\$2,500	10 x 10 in main field				✓	✓	✓	✓
Rally Car	\$1,500	10 x 10				✓	✓		
Commercial Display	\$500+	10 x 10 + optional car(s) and space <i>See page 5 for details.</i>							



Prize Car Sponsor // \$3,500

[only 5 spots available]

The event's top prize! In 2026, one lucky person will win a 2021 VW Tiguan Comfortline 4-Motion.

As a Prize Car sponsor, you will receive the following benefits:

- // Logo on prize car
- // Logo on website
- // Logo on poster
- // Logo on t-shirts
- // Social media posts
- // 10' x 10' activation in main field area guaranteed
- // Opportunity to host the prize car on site at your business
- // Media coverage

**2026
PRIZE
CAR**



**2021 VW Tiguan
Comfortline 4-Motion**



People's Choice Award Sponsor // \$3,500

[only 1 spot available]

As the People's Choice Award Sponsor, you will receive the following benefits:

- // Logo on vehicle dash cards and ballots
- // Logo on trophy
- // Logo on website
- // Logo on poster
- // Logo on t-shirts
- // Social media posts
- // 10' x 10' activation beside stage (in main field area)

Please note: Sponsors are allocated a 10' x 10' space. If your vehicle(s) or activation does not fit within this space, you can provide details at the time of registration.

Formula Sponsor // \$3,500

As a Formula Sponsor, you will receive the following benefits:

- // Logo placement on t-shirts
- // Event signage
- // Logo on website
- // Logo on poster
- // Social media posts
- // 10' x 10' area in main field guaranteed

Please note: Sponsors are allocated a 10' x 10' space. If your vehicle(s) or activation does not fit within this space, you can provide details at the time of registration.



Super Sport Sponsor // \$2,500

As a Super Sport Sponsor, you will receive the following benefits:

- // Logo on t-shirts
- // Logo on website
- // Logo on poster
- // Social media posts
- // 10' x 10' area in main field guaranteed

Please note: Sponsors are allocated a 10' x 10' space. If your vehicle(s) or activation does not fit within this space, you can provide details at the time of registration.

Rally Sponsor // \$1,500

As a Rally Sponsor, you will receive the following benefits:

- // Logo on website
- // Logo on poster
- // 10' x 10' area

Please note: Sponsors are allocated a 10' x 10' space. If your vehicle(s) or activation does not fit within this space, you can provide details at the time of registration.

Commercial Display // \$500 - \$1000+

[Not for Profit rate negotiable]

Commercial Display Packages are available for businesses or individuals who are interested in setting up a 10 x 10 area in any one of the following zones:

- // 10' x 10' area - \$500
- // 10' x 10' area plus one car - \$750
- // 10' x 10' area in main field - \$750
- // 10' x 10' area in main field plus one car - \$1,000
- // Larger spaces available on a pro-rated basis
- // Custom packages available on request



Not-for-Profit Vendor Space

Lift Auto Group and CSN Collision are pleased to offer discounted 10' x 10' booth space to "Not-for-Profit" individuals and businesses.

// 10' x 10' booth space – \$250

Food Vendors

Keep our visitors hydrated and fuelled by participating as a valuable food vendor.

// Each 10' x 20' spot – \$500

Please note: Food vendors requiring power will need to supply their own generator.

Car Registration

We welcome all types of classic and modern-day vehicles, and everything in between.

// VIP Registration **\$50** [limited to 50 spots]

Includes guaranteed main field location, plus a t-shirt and pancake breakfast.

Please note: Vehicles are allocated a 10' x 15' space. If your vehicle does not fit within this space, you can provide details at the time of registration.

// General location **\$30**

Please note: Vehicles are allocated a 10' x 15' space. If your vehicle does not fit within this space, you can provide details at the time of registration.

// Add souvenir t-shirt **\$10**

// Add pancake breakfast **\$10**

Marketing Partners are invited to participate with a "Value-in-Kind" donation to be discussed.